

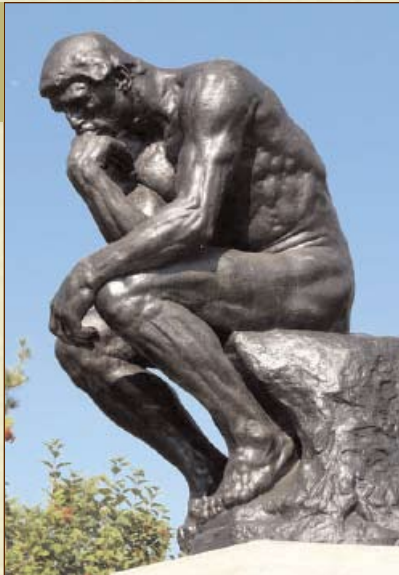
Think smART. Be a part.

Be as smart as Rodin's *Thinker*. We know that as a business owner, you have to think carefully each year about how to spend money in order to make money. As a sponsor of the Suwanee Sculpt-Tour, you'll not only help enhance Suwanee's quality of life in a creative way, you'll also be promoting your business in a unique manner. We believe that sponsoring the Suwanee SculptTour is a fantastic investment in the community and in your business.

Suwanee SculptTour is an exhibit of original outdoor sculptures to be displayed nearly year-round in downtown Suwanee. Modeled after successful programs around the country, the program offers a great way to entice people to visit Suwanee. The inaugural Suwanee SculptTour was installed in 2011 and was received enthusiastically by residents and visitors alike.

Already an award-winning community, recognized twice by *Money* magazine as one of America's best places to live, the City of Suwanee is committed to continually enhancing our citizens' quality of life and our community's long-term economic vitality.

You can be part of helping to make Suwanee – already a great place to live – a truly world-class community. Please consider sponsoring the Suwanee SculptTour and doing something good for the community and for your business.



*"I choose a block of marble and chop off whatever I don't need."
~ Auguste Rodin*

Suwanee SCULPTOUR

*Vibrant, thriving communities across the country
all have one thing in common:
a strong commitment to public art.*

support art • invest in the community



*Intrusion
by Harry McDaniel*

Make a real impression with your sponsorship!

Your business can flourish as a masterpiece.

- Become a sponsor.
- Make an impression in your community.
- Be part of the artistic development of Suwanee while your business benefits, too.

Why should you get involved?

- Bring attention to your business in a truly unique way.
- Show your business in an artistic way and be recognized as a community leader.
- Show your support for the community.
- Demonstrate your support for the arts.

This annual exhibit of original outdoor sculptures will include 15-25 pieces, depending upon available funding. The more businesses and individuals who support SculpTour, the larger and more varied the exhibit will be. The objective is to have a well-balanced exhibit of sculptures with a variety of styles, types, sustainable materials, and sizes represented.

The path of the SculpTour encompasses Town Center as well as sections of historic Old Town. SculpTour is anticipated to be seen by thousands of people who visit downtown Suwanee and attend the City's numerous concerts, festivals, and events.

Coloring the community through art

Believing that public art plays a significant role in helping to create a wholesome, well-rounded, vibrant community and serves the common good, Suwanee City Council established the Public Arts Commission in 2008. The Public Arts Commission was charged with enhancing quality of life in Suwanee through public art.

The group has commissioned artwork for Suwanee's new City Hall: a spectacular suspended sculpture created by world-renowned industrial artist Koryn Rolstad. The piece, *Shimmering Echoes*, is permanently installed in the atrium of City Hall. This experience of light and color provides a "wow" factor and looks different depending on where the viewer is standing.

Leading by example, the City of Suwanee set aside one percent of construction costs of the new City Hall for public art. (It's important to note that these funds were part of capital project monies and not the City's general operating budget.) In turn, Suwanee encourages developers to commit one percent of their new projects' cost to fund public art on their property or support public art in other locations throughout the community.



Shimmering Echoes
by Koryn Rolstad

"Not only do the arts provide a much needed social escape for many of our communities – they also help drive local economies. Having an abundance of unique arts and events means more revenue for local businesses and makes our communities more attractive to young, talented professionals – whose decisions on where to start a career or business are increasingly driven by quality of life and the availability of cultural amenities."

– Bart Peterson, Mayor (2000-2008)

Indianapolis, IN and President, National League of Cities

Why public art? Why now?

Suwanee already is an “excellent” or “good” place to live, according to 98% of residents who were surveyed in 2010. Still, we believe that Suwanee can be a world-class community. A key factor in taking Suwanee to the next level, in achieving that kind of quality of life, is a commitment to the arts. Indeed, public art is essential to creating a truly vibrant community. As so aptly put by the Lakewood (Ohio) Is Art organization: “A city with public art is a city that thinks, feels, and grows.”



*Mother & Child
by Elisa Altman*

What can public art initiatives, like the Suwanee SculpTour, do for our community?

- Make art accessible to everyone.
- Define neighborhoods, parks, landmarks...our community.
- Create and define civic spaces.
- Attract a creative workforce.
- Increase tourism.
- Celebrate civic achievements or memorialize local and national events.
- Stimulate creativity in the workplace and our schools.
- Express Suwanee’s sense of identity.
- Increase livability, walkability, and desirability of our neighborhoods and community.
- Educate and inspire citizens.
- Help greenspaces thrive.
- Enhance roadsides pedestrian corridors, and community gateways.
- Reflect what is unique about our community.
- Encourage dialogue.
- Demonstrate civic pride.



*Dreams of Flying
by Harry Zmijewski*

More than 350 public arts programs operate across the United States, The best programs – and public artworks – are those built on the foundation of proactive partnerships. A successful public art program in Suwanee will require the support and leadership of businesses like yours.

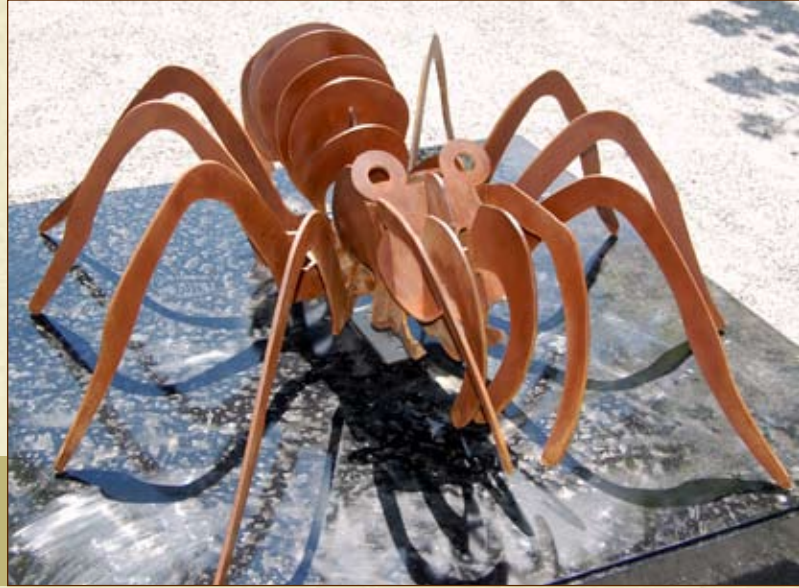
**Sources: Websites for Lakewood Is Art, Metropolitan Public Art Coalition, and Project for Public Spaces.*

For additional information about the economic impact of public art, visit www.americansforthearts.org

*Arachnid
by Damon Lusky*

"I absolutely LOVE seeing all the pieces! I didn't realize what a nice effect the sculptures give – it's a beautiful added dimension to our already amazing Town Center. I wish we could purchase them all!"

*~ Chris Dolgetta
Suwanee Resident*



Sponsorship Opportunities

Corporate/Organizational Sponsorship

Marble: \$20,000 (one sponsorship available at this level)

- Media recognition as title sponsor of SculpTour program.
- Company/organization name and/or logo on permanent piece of art.
- Company/organization name and/or logo on all published marketing materials.
- Company/organization name and/or logo on cover of published SculpTour brochure.
- Company/organization name included as title sponsor in published lists of sponsors.
- May include other benefits tailored to meet your needs.

Granite Sponsor: \$10,000

- Company/organization name and/or logo on temporary piece of art (1 year).
- Company/organization name and/or logo on all published marketing materials.
- Company/organization name and/or logo included in published SculpTour brochure.
- Company/organization name included in published lists of sponsors.
- May include other benefits tailored to meet your needs.

Bronze Sponsor: \$3,000

- Company/organization name and/or logo on temporary piece of art (1 year).
- Company/organization name included in published lists of sponsors.

Terracotta Sponsor: \$500

- Company/organization name included in online lists of sponsors.

Friend of the Arts (for Individuals and Families)

\$1,000

- Family/individual name on bench or lamppost located in Town Center Park.
- Family/individual name included in online lists of sponsors.

\$100

- Family/individual name included in online lists of sponsors.

2011 Corporate Sponsors



Georgia Natural Gas

PEOPLES
BANK & TRUST



The Law Offices
of Richard Yoon

*Ippolito's
Italian Restaurant*

*Gwinnett Convention
& Visitors Bureau*

*Advocate
Financial Group*

*Web Industries
Atlanta*



“Across America, cities that once struggled economically are reinventing and rebuilding themselves by investing in art and culture – a proven catalyst for growth and economic prosperity.”
~ Louise M. Slaughter, U.S. House of Representatives (NY),
Co-Chair, Congressional Arts Caucus

To apply for sponsorship, please complete this application and return it with your check to:

City of Suwanee
attn: Suwanee Sculptour Sponsorship
330 Town Center Avenue
Suwanee, Georgia 30024

Please enclose payment with this completed sponsorship application or make invoicing arrangements with Denise Brinson. Checks should be made payable to the City of Suwanee. Questions? Call Denise Brinson at 770/945-8996.

Sponsorship Information

Organization/Business _____
Contact Name _____
Address _____
City/State/Zip _____
Phone _____ Alternate Phone _____
Email Address _____
Web Address _____

Corporate/Organizational Opportunities (check one)

- Marble \$20,000
- Granite \$10,000
- Bronze \$3,000
- Terracotta \$500
- Other Amount \$ _____

Family/Individual Opportunities (check one)

- \$1,000
- \$100
- Other Amount \$ _____
- This is a GIFT MEMBERSHIP for recipient listed above from _____

By signing below, I request that my entire donation be used for the Suwanee Public Art Initiative.

Signature _____

Printed Name _____

Date _____

To discover more about our city, visit www.suwanee.com

