

Think smART.
Be a part of the **Suwanee**
SculpTour

support art • invest in the community

Be as smart as Rodin's "Thinker." We know that as a business owner, you have to think carefully each year about how to spend money in order to make money. As a sponsor of the first-ever **Suwanee SculpTour**, you'll not only help enhance Suwanee's quality of life in a creative way, you'll also be promoting your business in a unique manner. We believe that sponsoring the Suwanee SculpTour is a fantastic investment in the community — and in your business.

Suwanee SculpTour is an exhibit of original outdoor sculptures to be displayed year-round in downtown Suwanee. Modeled after successful programs in Columbus, Georgia, and elsewhere around the country, the program offers a great way to entice people to visit Suwanee.

Already an award-winning community, recognized twice by *Money* magazine as one of America's best places to live, the City of Suwanee is committed to continually enhancing our citizens' quality of life and our community's long-term economic vitality.

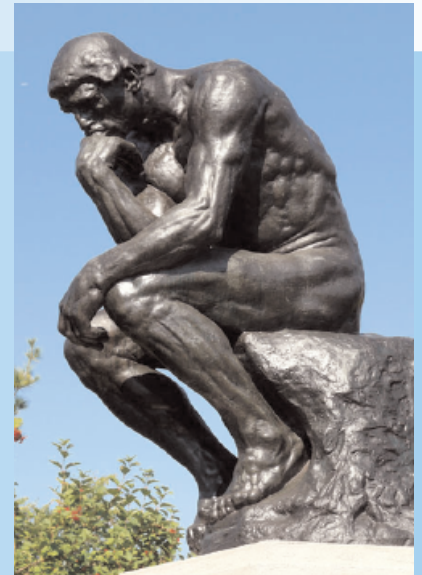
Make a real impression with your sponsorship!

Your business can flourish as a masterpiece

- *Become a sponsor.*
- *Make an impression in your community.*
- *Be part of the artistic development of the City while your business benefits, too.*

Why should you get involved?

- *Bring your business to the attention of people in a truly unique way.*
- *Show your business in an artistic way and be recognized as a community leader.*
- *Show your support for the community.*
- *Demonstrate your support for the arts.*



"I choose a block of marble and chop off whatever I don't need."
—Auguste Rodin

When we look at vibrant, thriving communities across the country, they all have one thing in common: a strong commitment to public art.

You can be a part of helping to make Suwanee — already a great place to live — a truly world-class community. Please consider sponsoring the Suwanee SculpTour and doing something good for the community and for your business.

the Suwanee *Sculp*Tour

This exhibit of original outdoor sculptures will initially include 15-25 pieces, depending upon available funding. The more businesses and individuals who support the SculpTour, the larger and more varied the exhibit will be. Ideally, this will be an annual program with pieces changing each year. The objective is to have a well-balanced exhibit of sculptures with a variety of styles, types, sustainable materials, and sizes represented.

The tentative path of the SculpTour encompasses Town Center, Buford Highway at the police station, both entrances of the pedestrian underpass, and Main Street from the library to the commercial district. The SculpTour is anticipated to be seen by thousands of people who visit downtown Suwanee and attend the City's numerous concerts, festivals, and events.



'Cringly Avec Disc Rouge'
by Alexander Calder
Stuttgart, Germany

Coloring the community through art

Believing that public art plays a significant role in helping to create a wholesome, well-rounded, vibrant community and serves the common good, Suwanee City Council established the Public Arts Commission in 2008. The Public Arts Commission was charged with enhancing the quality of life in Suwanee through public art.

The group has commissioned artwork for Suwanee's new City Hall: a spectacular suspended sculpture created by world-renown industrial artist Koryn Rolstad. The piece, *Shimmering Echoes*, is scheduled to be installed early in 2010.

Leading by example, the City of Suwanee set aside one percent of construction costs of the new City Hall for public art.

(It's important to note that these funds were part of capital project monies and not the City's general operating budget.) In turn, Suwanee encourages developers to commit one percent of their new projects' cost to fund public art on their property or support public art in other locations throughout the community.

In addition to the seven-member, City Council-appointed Public Arts Commission, the Suwanee Arts Partnership, a volunteer organization, works to raise funds for and build community awareness of public arts initiatives.

"Not only do the arts provide a much needed social escape for many of our communities — they also help drive local economies. Having an abundance of unique arts and events means more revenue for local businesses and makes our communities more attractive to young, talented professionals — whose decisions on where to start a career or business are increasingly driven by quality of life and the availability of cultural amenities."

—Bart Peterson, Mayor (2000–2008)
Indianapolis, IN
President, National League of Cities





'Man on Horse'
by Fernando Botero
Jerusalem, Israel

Why public art? Why now?

Suwanee is already an “excellent” or “good” place to live, according to 97% of residents who were surveyed in 2008. Still, we believe that Suwanee can be a world-class community. A key factor in taking Suwanee to the next level, in achieving that kind of quality of life, is a commitment to the arts. Indeed, public art is essential to creating a truly vibrant community. As so aptly put by the Lakewood (Ohio) Is Art organization: *“A city with public art is a city that thinks, feels, and grows.”*

*What can public art initiatives, like the Suwanee Sculpture Tour, do for our community?**

- Make art accessible to everyone.
- Define neighborhoods, parks, landmarks...our community.
- Create and define civic spaces.
- Attract a creative workforce.
- Increase tourism.
- Celebrate civic achievements or memorialize local and national events.
- Stimulate creativity in the workplace and our schools.
- Express Suwanee’s sense of identity.
- Increase livability, walkability, and desirability of our neighborhoods and community.
- Educate and inspire citizens.
- Help greenspaces thrive.
- Enhance roadsides, pedestrian corridors, and community gateways.
- Reflect what is unique about our community.
- Encourage dialogue.
- Demonstrate civic pride.

“In my own philanthropy and business endeavors, I have seen the critical role that the arts play in stimulating creativity and in developing vital communities. As this study indicates, the arts have a crucial impact on our economy and are an important catalyst for learning, discovery, and achievement in our country.”

*—Paul G. Allen, Philanthropist
and Co-Founder, Microsoft*



'Flamingo' by Alexander Calder
Chicago, Illinois

Across the United States, there are more than 350 public arts programs. The best programs – and public artworks – are those built on the foundation of proactive partnerships. A successful public art program in Suwanee will require the support and leadership of businesses like yours.

**Sources: Websites for Lakewood Is Art, Metropolitan Public Art Coalition, and Project for Public Spaces.*

Discover additional locations featuring outdoor exhibits at:
www.sculpturewalksiouxfalls.com
www.downtowngj.org (“Art on the Corner” program)
www.mountainart.org

For additional information about the economic impact of public art, visit www.americansforthearts.org

the Suwanee SculpTour

*"Art washes away from the soul the dust
of everyday life."*

—Pablo Picasso

Sponsorship Levels

Corporate/Organizational Sponsorship Opportunities **

Marble: \$20,000 (one sponsorship available at this level)

- Media recognition as title sponsor of SculpTour program.
- Company/organization name and/or logo on permanent piece of art.
- Company/organization name and/or logo on all published marketing materials.
- Company/organization name and/or logo on cover of published SculpTour brochure.
- Company/organization name included as title sponsor in published lists of sponsors.
- May include other benefits tailored to meet your needs.

Granite Sponsor: \$10,000

- Company/organization name and/or logo on temporary piece of art (1 year).
- Company/organization name and/or logo on all published marketing materials.
- Company/organization name and/or logo included in published SculpTour brochure.
- Company/organization name included in published lists of sponsors.
- May include other benefits tailored to meet your needs.

Bronze Sponsor: \$3,000

- Company/organization name and/or logo on temporary piece of art (1 year).
- Company/organization name included in published lists of sponsors.

Terracotta Sponsor: \$500

- Company/organization name included in published lists of sponsors.

Friend of the Arts (for Individuals and Families) **

\$1,000

- Family/individual name on bench or lamppost located in Town Center Park.
- Family/individual name included in published list of sponsors.

\$100

- Family/individual name included in published lists of sponsors.
- Annual membership in the Suwanee Arts Partnership.

**** All sponsorships will include annual membership in the Suwanee Arts Partnership, a City-sponsored, volunteer-based organization whose mission is to raise funds and build awareness of public art initiatives in Suwanee.**



the Suwanee SculpTour

"Across America, cities that once struggled economically are reinventing and rebuilding themselves by investing in art and culture – a proven catalyst for growth and economic prosperity."

*–Louise M. Slaughter, U.S. House of Representatives (NY),
Co–Chair, Congressional Arts Caucus*

Sponsorship Information

To apply for sponsorship, please complete this application and return it with your check to:
City of Suwanee, attn: Suwanee SculpTour Sponsorship, 330 Town Center Ave., Suwanee, GA 30024

Organization / Business _____

Contact Name _____

Address _____

City / State / Zip _____

Phone _____ Alternate Phone _____

E-mail Address _____

Web Address _____

Corporate
Sponsorship Opportunities (check one)

___ Marble \$20,000

___ Granite \$10,000

___ Bronze \$3,000

___ Terracotta \$500

___ Other Amount \$ _____

Family / Individual
Donation Opportunities (check one)

___ \$1,000

___ \$100

___ Other Amount \$ _____

This is a GIFT MEMBERSHIP
for recipient listed above
from _____

Please enclose payment with sponsorship application or make invoicing arrangements with Denise Brinson.
Checks should be made payable to the City of Suwanee.

Signature _____

Printed Name _____

Questions? Call Denise Brinson at 770-945-8996.

To discover more about our city, visit www.suwanee.com

