

Suwanee Day 2007

A Celebration of Community

Suwanee Day 2007 Design Competition

The annual Suwanee Day festival wants to commemorate its 24th year with your original artwork! The Suwanee Day festival is seeking submissions of original artwork or graphic design for use on its festival t-shirts and posters. The artist/designer of the selected work will receive a **\$500** cash prize. **The submission deadline is June 1, 2007.**

Submission specifications

Original artwork, including paintings, drawings, and photographs, will be accepted as will digitally created designs. Please bear in mind that the work needs to be versatile and reproduce well, at a minimum, on t-shirts and as posters.

Images should be created or printed on canvas or high-quality paper in a size no larger than 24 x 36 inches; smaller submissions (no less than 8.5 x 11) with a similar ratio of width to height (70 percent) are acceptable. If a digitally created image is selected, it will need to be provided in **jpeg and eps formats** at a minimum of 300 dpi or if original artwork is selected, the winning image will be scanned or photographed for reproduction. Ideally, a jpeg or eps image/scan of your original artwork also will be provided with your submission.

Submitted images should be mounted on foam board for display purposes.

You may incorporate into your image (but are not limited to) any, all, or none of the following text:

- Suwanee Day 2007
- September 15, 2007
- Town Center Park
- A Celebration of Community

Artwork should embody the spirit of Suwanee Day or the larger Suwanee community. The festival theme is "A Celebration of Community." For more information, see Background section below.

Submissions must be accompanied by the attached application form and mailed or dropped off to:

Lynne Bohlman DeWilde
City of Suwanee
Crossroads Center
323 Buford Highway
Suwanee, GA 30024

Recognition

All entries will be exhibited as part of a Suwanee Day sponsor event in advance of the festival. Entries also *may* be exhibited at the Suwanee Day festival. See additional information in the next section.

At a minimum, the winning image will be used to create:

- Suwanee Day t-shirts, given to festival sponsors and volunteers and sold at the festival
- Suwanee Day posters, which are used to market the festival.

The winning artwork/design becomes the property of the Suwanee Day festival and the City of Suwanee, who reserve the right to make modifications as necessary; use the image on additional products, such as ornaments, and in various and all promotional materials; and make use of the image in perpetuity for promotional purposes.

The winning artist will receive:

- \$500
- recognition on the City of Suwanee and Suwanee Day websites
- a story in the City of Suwanee newsletter and Suwanee Day special promotional section
- media recognition via a press release
- special recognition during the Suwanee Day sponsor event
- the opportunity to be in the Suwanee Day parade
- a poster and two t-shirts

The winning original image will become part of the permanent collection of the Suwanee Day 2007 marketing sponsor or the City of Suwanee.

Process

All entries must be received by June 1. An artist may submit up to three entries. Designs will be judged by a panel, which may include representatives from the Suwanee Day 2007 Planning Committee, City of Suwanee, Suwanee Day 2007 marketing sponsor, and local artists and graphic design professionals.

The winning artist will be notified by July 1.

All non-winning artists will be notified as well and will have the option of having their work exhibited and offered for sale at a Suwanee Day sponsor event and the festival itself. The sale price will be returned to the artist. All entries not sold become the property of the Suwanee Day Planning Committee/City of Suwanee if not picked up in person by October 5, 2007.

More legal information

The artist agrees to indemnify and hold harmless the Suwanee Day Planning Committee and City of Suwanee from and against any damages or losses sustained as a result of any design which is not original. The Suwanee Day Planning Committee reserves the right to decline selection of all entries.

Background information

The Suwanee Day Festival, an annual "celebration of community," will be held Saturday, September 15, at Town Center Park. The festival, now in its 24th year, includes a parade, arts & craft exhibitors, children's rides & activities, entertainment with an evening featured concert, and fireworks. Last year, approximately 30,000 people attended the festival.

The City of Suwanee is a progressive, award-winning community of nearly 16,000 located 30 miles north of Atlanta. The City has won awards for community involvement; its voter-approved Open Space Initiative through which greenspace has been acquired for the purposes of preservation and creating new parks; and its new Town Center area, site of the Suwanee Day festival. For additional information about Suwanee Day and the City of Suwanee, visit www.suwaneeday.com and www.suwanee.com.

Suwanee Day 2007 Design Competition APPLICATION FORM

Submission Deadline: June 1, 2007

Name _____

Business Name (if applicable) _____

Street Address _____

City _____ **State** _____ **ZIP Code** _____

Phone _____ **Alt. Phone** _____

E-Mail Address _____

Submission Format (check one)

Digital design Original artwork

Exhibition/Sale Preferences

Yes, if not selected as the winning image, I'd like my work to be exhibited at the Suwanee Day sponsor event and festival. I understand that it will be offered for sale and that if sold, the purchase price will be sent to me. If my work is not selected as the winner or sold, I must pick it up by October 5, 2007 or it becomes the property of the Suwanee Day Festival/City of Suwanee. The price I recommend for my work is:

\$25 \$50 \$100 \$150 Other, not to exceed \$150 \$_____

No, I do not wish for my non-winning artwork/design to be exhibited or sold. I will pick up my artwork from the City of Suwanee by October 6 or, after that date, I understand that it becomes the property of the Suwanee Day Festival/City of Suwanee.

Acknowledgement. The execution of my signature below indicates that I understand and agree that the winning artwork/design shall become the exclusive property of the Suwanee Day Festival/City of Suwanee and that the Festival and City may use my design for any advertising, promotional, or other purpose without my permission and without any additional compensation. I further acknowledge that the Festival/City may make minor modifications to my design and reserve the right to decline selection of all entries. I agree to indemnify and hold the City harmless from any damage or loss arising out of the misappropriation or use of an image that is not the artist's original work and is otherwise protected.

Signature _____ **Date** _____

Submission Checklist

- Design mounted for exhibit. (Electronic, jpeg or eps, version may be provided as well.)
- Application completed, signed for each entry and enclosed.
- Artist's name written in pencil or on label on back of mounted artwork.